



Sip & Savor Fabulous Food, Wines & Craft Beers During Inaugural SAVOR SoFLO Festival June 5 - 6

*Tickets Now on Sale for Two-Day Event That Welcomes Guests to Sip & SAVOR While
Enjoying Interactive Activities, Cooking Demos & More*

HOLLYWOOD, FL (April 12, 2021) – This summer, local foodies, wine enthusiasts and craft beer aficionados are invited to SIP, SAVOR and be SEEN at the inaugural SAVOR SoFLO event taking place June 5 – 6 behind host hotel Margaritaville Hollywood Beach Resort. The two-day festival, which will be nestled directly on the sand of Hollywood Beach, will feature a first-class culinary showcase of South Florida’s celebrated chefs, acclaimed restaurants, popular breweries and an outstanding selection of wines, all within the giant Grand Tasting Village. Tickets are now on sale for VIP and General Admission, with a portion of the proceeds benefitting Memorial Healthcare Foundation and Glam-A-THON™.

Joining its sister events, Cocoa Beach Uncorked and SAVOR ST. PETE, SAVOR SoFLO will be a welcome addition to Florida’s most sought-after culinary event series since 2011. The two-day festival will be a palate-pleasing, star-studded weekend destination event showcasing the talents of renowned wine and spirits producers, brew masters, chefs and culinary personalities to educate, entice, enlighten and entertain the South Florida community.

“We are thrilled to host the inaugural SAVOR SoFLO on beautiful Hollywood Beach this summer,” said Tammy Gail, festival founder and producer. “This event comes at a pivotal time, as it gives the hospitality industry a chance to shine once again and showcase the unique culinary adventures and experiences that exist in South Florida.”

As part of the SAVOR SoFLO experience, all event guests will receive a limited-edition wine glass, custom tote bag, wine glass lanyard and exclusive access to the Grand Tasting Village that is located within a 20,000-square-foot tent. Food, wine and beer samplings are all inclusive in the ticket prices.

In an effort and observance of Hollywood Beach’s mission to reduce its environmental impact and become more sustainable, SAVOR SoFLO and all participating vendors will solely use compostable or biodegradable materials throughout the weekend. Additionally, the festival will be operating under strict mask and social distancing guidelines and safety regulations of the CDC, City of Hollywood and Broward County. More information can be found at <https://savorsoflo.com/>.

General Admission tickets are priced at \$75 and include unlimited tastings from 1 p.m. – 4 p.m. VIP tickets are priced at \$100 and include exclusive access to the VIP Spirits Lounge featuring top shelf and innovative spirits, along with full access to unlimited tastings from 12 p.m. – 4 p.m.

SAVOR SoFLO presenting sponsors include: City of Hollywood, Publix, Lifestyle Magazine Group, WSVN TV, iHeartRadio and Visit Florida. Margaritaville Hollywood Beach Resort is the official host hotel of SAVOR SoFLO.

For tickets or more information on SAVOR SoFLO, visit <https://SavorSoFLO.com/>. Follow SAVOR SoFLO on Facebook or Instagram @savorsflo. The event hashtag is #SavorSoFLO.

About SAVOR SoFLO:

SAVOR SoFLO is a new event that now joins sister events, Cocoa Beach Uncorked and SAVOR ST. PETE, as a weekend-long showcase of food, wines, craft beers and culinary expertise. All three annual events welcome thousands of foodies, wine lovers and craft beer aficionados annually. SAVOR SoFLO has been dubbed “the hippest, most exciting, two-day food, wine and craft beer festival on Florida’s East Coast.” For information about these events, visit SavorSoFLO.com, SavorTheBurg.com and CocoaBeachUncorked.com.

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