



SOUTH FLORIDA’S EXOTIC CULINARY EVENT, SAVOR SOFLO, RETURNS TO HOLLYWOOD BEACH APRIL 30 – MAY 1

Tickets Now on Sale for Two-Day Beachside Event That Invites Guests to Sip & SAVOR While Enjoying Cooking Demos, Vibrant Artist Activations & More

HOLLYWOOD, FL (March 1, 2022) – This spring, local foodies, wine enthusiasts and craft beer aficionados are once again invited to SIP, SAVOR and be SEEN at the second annual SAVOR SoFLO festival taking place April 30-May 1 behind host hotel Margaritaville Hollywood Beach Resort. The two-day event, which is nestled directly on the sand of Hollywood Beach, will artfully blend South Florida’s celebrated chefs and restaurants with national brew, wine and consumer packaged goods brands for a show stopping celebration within the giant Grand Tasting Village. Tickets are now on sale for VIP and General Admission, with a portion of the proceeds benefiting breast cancer initiatives through Memorial Healthcare Foundation and Glam-A-THON™.

“The second annual SAVOR SoFLO is going above and beyond to showcase the culture of Florida’s Hollywood, staged on it’s beautiful beach. Our vision pairs great food, sensational libations and the local arts scene highlighting South Florida’s best of the best,” said Tammy Gail, festival founder and producer. “This event returns to recognize how our South Florida hospitality industry continues to deliver culinary experiences that raise the bar across the nation.”

The two-day festival will be a palate-pleasing, star-studded weekend destination event showcasing the talents of renowned wine and spirits producers, brew masters, and talented chefs to educate, entice, enlighten and entertain its guests. As part of the SAVOR SoFLO experience, all event guests will receive a limited-edition wine glass, tote bag, wine glass lanyard and exclusive access to the Grand Tasting Village that is located within a 20,000-square-foot tent. Food, wine and beer samplings are all inclusive in the ticket prices.

In an effort and observance of the City of Hollywood’s mission to reduce its environmental impact and become more sustainable, SAVOR SoFLO and all participating vendors will once again use compostable or biodegradable materials throughout the weekend.

General Admission tickets are priced at \$85 and include unlimited tastings from 1 p.m. – 4 p.m. VIP tickets are priced at \$125 and include exclusive access to the VIP Spirits Lounge, featuring premier and innovative spirits, along with full access to unlimited tastings from 12 p.m. – 4 p.m.

SAVOR SoFLO presenting sponsors include: City of Hollywood, Publix, Greater Hollywood Chamber of Commerce, WSVN TV, Lifestyle Magazine Group, Sysco and Hollywood Beach Business Association. Margaritaville Hollywood Beach Resort is the official host hotel of SAVOR SoFLO.

For tickets or more information on SAVOR SoFLO, visit <https://SavorSoFLO.com>. Follow SAVOR SoFLO on [Facebook](#) or Instagram [@savorsoflo](#). The event hashtag is #SavorSoFLO.

About SAVOR SoFLO:

SAVOR SoFLO is a weekend-long showcase of foods, wines, craft beers and a culinary experience that joins its sister events, Cocoa Beach Uncorked and SAVOR ST. PETE. All three annual events welcome thousands of foodies, wine lovers and craft beer aficionados annually. SAVOR SoFLO has been dubbed “the hippest, most exciting, two-day food, wine and craft beer festival on Florida’s East Coast.” For information about these events, visit SavorSoFLO.com, SavorTheBurg.com and CocoaBeachUncorked.com.

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